

18th Annual Deschutes Children's Foundation ART & WINE AUCTION ~ Friday, May 7, 2010



*2010 Signature Artist Bruce Jackson
"Speaking Fluent Aspen"*

DESCHUTES CHILDREN'S FOUNDATION provides rent-free, collaborative facilities to 27 nonprofit service agencies on 4 community campuses in Deschutes County. DCF does not take any tax dollars and relies entirely on the local community for support.

The concept is unique. Resident programs save dollars and time that can be directed towards providing more direct services to families in need. The easy-to-find, non-institutional campus setting and synergistic mix of programs on campus is helpful to clients seeking services. The proximity of programs to each other allows nonprofit staff to communicate and collaborate and therefore provide better, more complete services.

Deschutes Children's Foundation's values are:

- Children and families are society's building blocks
- A comfortable and respectful environment fosters good results
- Communication and collaboration produce good outcomes
- Our community deserves accountability and efficient use of its resources

Other DCF projects are: the Every Kid Fund, which provides scholarships for after school activities for at-risk kids, a nonprofit library housed in our offices, regular disbursement of in-kind donations and disbursement of Sagebrush Classic proceeds through a Request for Proposal process.

THE ART & WINE AUCTION is Deschutes Children's Foundation's major fundraising event and provides a large portion of our operating funds for the year.

This year will be the 18th Annual Art & Wine Auction, the largest of its kind East of the Cascades. The event will again take place at the Riverhouse Convention Center and welcome over 300 community supporters, art connoisseurs and wine aficionados. Guests taste luscious wines poured by guest wineries while enjoying live entertainment, nibbling on tasty hors d'oeuvres and bidding on a variety of silent auction items. A seated dinner is served, followed by the much anticipated live auction conducted by our talented auctioneer Jeff Stokes.

STAR SPONSOR - \$15,000

- Lead logo recognition in:
 - live auction catalogue – 1,500+ copies distributed in Central Oregon
 - print ads
 - posters
- Lead name recognition in:
 - radio spots
 - event tickets
 - press releases
- Welcome letter from your President/CEO on page 2 of the auction catalogue
- Special mention on each double page in the catalogue
- Acknowledgement on DCF website with a link to your company's website
- Two tables for 20 with premier seating for you and your guests
- Signage bearing your company name at your tables
- Name and/or logo recognition on screens in the lobby and in the ballroom
- Inclusion of an ad of your choice to be displayed on screens in the ballroom during the first part of the evening
- Entry in the corporate sponsor gift drawing
- A framed commemorative poster signed by this year's Signature Artist

WINE GLASS SPONSOR - \$4,000

- Your logo engraved on 400 gift wine glasses
- Logo recognition in:
 - live auction catalogue – 1,500+ copies distributed in Central Oregon
 - print ads
 - posters
- Name recognition in:
 - radio spots
 - event tickets
 - press releases
- Acknowledgement on DCF website with a link to your company's website
- One table for 10 with premier seating for you and your guests
- Signage bearing your company name at your table
- Name recognition and logo on screens in the lobby and in the ballroom
- Inclusion of an ad of your choice to be displayed on screens in the ballroom during the first part of the evening
- Entry in the corporate sponsor gift drawing
- A framed commemorative poster signed by this year's Signature Artist

LIVE AUCTION SPONSOR - \$4,000

- Corporate logo displayed in the ballroom on screens alongside each auction item during the live auction
- Logo recognition in:
 - live auction catalogue – 1,500+ copies distributed in Central Oregon
 - print ads
 - posters
- Name recognition in:
 - radio spots
 - event tickets
 - press releases
- Acknowledgement on DCF website with a link to your company's website
- Thank you sign in the live auction area
- One table for 10 with premier seating for you and your guests
- Signage bearing your company name at your table
- Name recognition and logo on screens in the lobby and in the ballroom
- Inclusion of an ad of your choice to be displayed on screens in the ballroom during the first part of the evening
- Entry in the corporate sponsor gift drawing

SILENT AUCTION SPONSOR - \$4,000

- Corporate logo included on all bid sheets in the silent auction
- Logo recognition in:
 - live auction catalogue – 1,500+ copies distributed in Central Oregon
 - print ads
 - posters
- Name recognition in:
 - radio spots
 - event tickets
 - press releases
- Opportunity to place bidder pens with corporate logo on bid sheets
- Acknowledgement on DCF website with a link to your company's website
- One table for 10 with premier seating for you and your guests
- Signage bearing your company name at your table
- Name recognition and logo on screens in the lobby and in the ballroom
- Inclusion of an ad of your choice to be displayed on screens in the ballroom during the first part of the evening
- Entry in the corporate sponsor gift drawing

BIDDING CARD SPONSOR - \$2,000

- Name or corporate logo on the back of each live auction bidding card
- Your company name prominently listed in the live auction catalogue – 1,500+ copies distributed around Central Oregon
- One half-table for 5 guests
- Signage bearing your company name at your table
- Name recognition on screens in the ballroom
- Acknowledgement on DCF website
- Entry in the corporate sponsor gift drawing

WINERY SPONSOR - \$1,000

- Your company name prominently listed in the live auction catalogue - 1,500+ copies distributed around Central Oregon
- Signage bearing your company name at each wine tasting station
- Name recognition on screens in the ballroom
- 2 complimentary tickets to the event
- Acknowledgment on DCF website
- Entry in the corporate sponsor gift drawing

GOLD TABLE SPONSOR - \$1,500

- Your company name prominently listed in the live auction catalogue – 1,500+ copies distributed around Central Oregon
- One table for 10 guests
- Signage bearing your company name at your table
- Name recognition on screens in the ballroom
- Acknowledgement on DCF website
- Entry in the corporate sponsor gift drawing

SILVER TABLE SPONSOR - \$750

- Your company name prominently listed in the oral auction catalogue – 1,500+ copies distributed around Central Oregon
- One half-table for 5 guests
- Signage bearing your company name at your table
- Name recognition on screens in the ballroom
- Acknowledgement on DCF website
- Entry in the corporate sponsor gift drawing

SPONSORSHIP BENEFIT SUMMARY

	STAR \$15,000	Wine Glass \$4,000	Silent Auction \$4,000	Live Auction \$4,000	Bid Card \$2,000	Gold Table \$1,500	Silver Table \$750	Winery \$1,000
Logo recognition in catalogues, posters & ads	■	■	■	■				
Name recognition in radio spots, tickets and press releases	■	■	■	■				
Ad on screens in the ballroom	■	■	■	■				
Name recognition in live auction catalogue	■	■	■	■	■	■	■	■
Name recognition on screens in the ballrooms and/or in the lobby	■	■	■	■	■	■	■	■
Acknowledgment on DCF's website	■	■	■	■	■	■	■	■
Two tables for 20 guests with signage	■							
Table for 10 guests with signage	■	■	■	■		■		
Table for 5 guests with signage					■		■	
2 complimentary tickets & signage at wine stations								■
Entry in corporate sponsor gift drawing	■	■	■	■	■	■	■	■
Logo recognition on silent auction bid sheets			■					
Logo engraved on 400 wine glasses		■						
Name or logo on the back of live auction bid cards					■			
Logo on screen during the live auction & sign in live auction area				■				
Welcome letter in live auction catalogue	■							
Special mention on each double page in catalogue	■							
Framed commemorative poster	■	■						